Six Years After Pulse: The State of LGBTQ+ Community Resources In Central Florida

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Frequently Asked Questions: Methodology, Scope of Dataset, and Additional Background

Where did the funding data come from?

The report's analysis of foundation and corporate funding drew on research and data from Funders for LGBTQ Issues' *Tracking Report: Lesbian, Gay, Bisexual, Transgender, and Queer Grantmaking by U.S. Foundations*, which explores the scope and character of foundation funding for LGBTQ issues. The most recent tracking report, covering funding in calendar years 2019-2020, was released in June 2022. Funders for LGBTQ Issues' data was supplemented by Contigo's own research, including further review of 990s and data directly collected from local funders. On the grant recipient side, Contigo requested grants data from all five local LGBTQ+ nonprofits with recent annual revenue of \$500,000 or more, and received data from all except onePulse Foundation. The result was a total dataset of nearly 300 grants.

How did you assure comprehensiveness, quality control, and accuracy of data?

Grants data were double-checked and cross-referenced with multiple sources to assure that our dataset was as accurate and as comprehensive as possible. In addition to the Funders for LGBTQ Issues dataset and collecting grants data from top local recipient nonprofits as noted above, Contigo researchers also reviewed data on funding for LGBTQ+ communities in Candid's Foundation Maps database. For large funders and large grants in particular, grant amount and grant purpose were confirmed via 990s or information provided directly by funders. In rare cases of minor discrepancies across data sources, Contigo used the grant amount and grant purpose as provided directly by the funder or as described in funders' 990s.

What about all the money from One Orlando Fund and other grants to individuals, like scholarships?

This report's purpose was to focus on funding for the region's LGBTQ+ nonprofit ecosystem, so it largely does not include grants directly made to individuals, such as LGBTQ+ scholarships or the funds disbursed by One Orlando Fund for survivors and families of victims. However, we do include a sidebar on funds provided directly to individuals to recognize the importance and value of those funding streams as well.

Are sponsorships and corporate matching grants included?

Sponsorships and corporate matching grants of \$10,000 or more are included in the dataset. In the process of collecting data from local LGBTQ+ nonprofits, several nonprofits reported receiving hundreds of small sponsorships and matching grants—including sponsorships from small businesses and grants matching employee donations, sometimes in amounts of less than \$100. While contributions of all sizes are valuable and meaningful, these smaller sponsorships

and matching grants were not included in order to keep the local dataset manageable in scope and consistent with national philanthropic datasets, such as <u>Candid's Foundation 1000 dataset</u>, which do not typically track grants of less than \$10,000 or sponsorships from entities such as small businesses.

Does the funding data include donations from individual donors?

No, it only includes funding from foundations and corporations, which is easier to track. (Individual donors are not required to publicly reveal their giving, as foundations are.) The foundation funding section also doesn't include government grants or earned income from program or service fees - though those revenue streams *are* captured in the section on total revenue of the region's LGBTQ+ nonprofits.

Where did the data on local nonprofits come from?

The report's research on local LGBTQ+ nonprofit revenue drew on original data collection and analysis conducted by Contigo staff, which included review of publicly available nonprofit tax returns (990 forms) and financial information collected directly from Contigo Fund's grantee partners.

Contigo gets grants from several funders, and then re-grants them to local LGBTQ+ groups. Do those funds get double-counted?

Funders for LGBTQ Issues–and our infographic–deducts grants awarded for re-granting from annual totals and other tallies to avoid double-counting and to make sure these numbers are not incorrectly inflated. However, there are just two places - the list of top funders and the chart of total nonprofit revenue - where we don't deduct money awarded for re-granting, in order to capture the full amount flowing from (or through) each funder or nonprofit. For example, we deduct Arcus's grants to Contigo from the chart showing total funding per year from 2017-2020 because we don't want to double-count that money in the annual totals; <u>but</u> we include Arcus on the list of top ten funders because we want to fully credit Arcus and other funders supporting the work of Contigo, the Better Together Fund, and other entities re-granting funds to local LGBTQ+ communities.

Why does the report only go up to 2020?

Most foundations and nonprofits don't release their public tax returns (form 990s) on their grants, revenue, and expenses until 6-9 months after their fiscal year ends. As a result, 2020 is the most recent year for which public tax returns are currently available for most nonprofits.

Which nonprofits are counted in the chart and data on revenue of local LGBTQ+ nonprofits?

The 30+ nonprofits in our dataset include all nonprofits and autonomous fiscally sponsored projects based in the five-county Orlando area that focus on LGBTQ+ communities and issues as their primary mission. We identified these nonprofits by reviewing the members of the OneOrlando Alliance and the Contigo Fund's grantee applicants.

The dataset does not include LGBTQ+ organizations that do work in Central Florida but are based outside the region, such as Equality Florida and Maven. It also does not include mainstream organizations that have LGBTQ+ programs, such as the Hope CommUnity Center or UCF. Many of these organizations and programs do important work for our communities–Contigo funds several of them–but we needed to set clear parameters for our research in order to have a well-defined set of organizations whose revenue was trackable in a consistent way.

Which LGBTQ+ community groups are counted in which categories on the revenue chart?

While some groups could be included in multiple categories, each category included the following LGBTQ+ nonprofits for the purposes of the report:

Category	Groups Included
	Central Florida Sounds of Freedom Band and Color Guard, Orlando Gay
Arts & Culture Groups	Chorus
Coalitions	One Orlando Alliance
Contigo Fund	Contigo Fund
	Joy Metropolitan Community Church,
Faith Groups	Oasis Impact Church (formerly Oasis Fellowship Ministries)
	Basically Wonderful, Bros in Convo, Del Ambiente, Divas in Dialogue,
	Gender Advancement Project, Orlando Queer & Trans Asian Association,
Grassroots Groups	PFLAG Orlando, QLatinx, R.I.S.E. Initiative for Economic Justice
HIV/AIDS	26Health, Bliss Health, Hope & Help, Miracle of Love
LGBT+ Center	LGBT+ Center
onePulse Foundation	onePulse Foundation
	Helping Oppressed & Marginalized Communities to Elevate (HOME), Peer
Other Service Providers	Support Space, Spektrum Health
Other Youth Organizations	The Dru Project, Orlando Youth Alliance
	Come Out With Pride, Kindred Pride Foundation, Lake County Pride,
Pride Celebrations	Support Volusia aka Deland Pride
	Central Florida Gay & Lesbian Law Association, Gay Officers Action
Professional Associations	League Central Florida, Pride Chamber
Zebra Coalition	Zebra Coalition