

Six Years After Pulse: The State of LGBTQ+ Community Resources In Central Florida*

In 2016, Central Florida's LGBTQ+ community was devastated by the Pulse massacre, which took the lives of 49 people, most of them LGBTQ+ people of color. The tragedy exposed long-standing inequities faced by the region's LGBTQ+ communities and communities of color. This infographic provides a snapshot of the current needs and level of resources for the Orlando region's LGBTQ+ communities.

WHAT ARE THE NEEDS OF THE ORLANDO AREA'S LGBTQ+ COMMUNITIES?

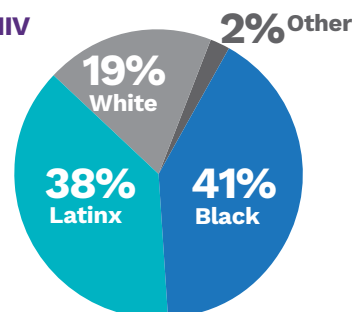
LGBTQ+ Population

The Orlando Metropolitan area is home to nearly **100,000 LGBTQ+ adults, making it the second largest LGBTQ+ population center in Florida.** It has the **7th largest percentage of LGBTQ+ adults of any metropolitan area in the U.S.**¹

HIV/AIDS

In recent years, the Orlando Metropolitan Area has consistently ranked in the top five U.S. cities in new HIV cases, with nearly double the rate of new cases as the U.S. overall.² Black and Latinx communities accounted for about three-quarters of the Orlando area's new cases.³

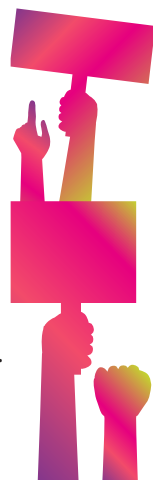
NEWLY DIAGNOSED HIV
CASES IN ORLANDO
AREA, BY RACE/
ETHNICITY, 2020



Orlando: A Model for Progressive Resistance Against Florida's Hate Slate

Florida has recently passed or proposed a wave of discriminatory policies:

- **The Don't Say Gay or Trans Bill**, banning discussion of LGBTQ+ issues in schools.
- **A ban on all abortions after 15 weeks**, with no exceptions for rape or incest—a law currently being challenged in the courts.
- **A proposal to ban transition-related care for trans youth** and to ban Medicaid coverage for all gender-affirming healthcare.
- **Attacking unaccompanied minors** and deputizing local police to act as ICE agents.



Yet 80% of Floridians support protecting LGBTQ+ people from discrimination. **Central Florida** is leading the charge for a more inclusive state:

- **A diverse coalition of LGBTQ+ people, communities of color, immigrants and women** are mobilizing to fight back against regressive statewide policies.
- **A coalition of grassroots groups successfully advocated for passage of Trust Act policies**, making Orlando the first city in the Southern U.S. to do so, protecting undocumented immigrant communities from profiling and detention.
- Grassroots activists and local policymakers are making movement on **destigmatizing and decriminalizing HIV and sex work in the City of Orlando.**

* For the purposes of this infographic, Central Florida includes the five counties of the Orlando area: Lake, Orange, Osceola, Seminole, and Volusia counties.

[1] Conron, K.J., Luhr, W., & Goldberg, S.K. Estimated number of US LGBT adults in Large Metropolitan Statistical Areas (MSA). (December 2020). The Williams Institute, UCLA, Los Angeles, CA. <https://williamsinstitute.law.ucla.edu/wp-content/uploads/MSA-LGBT-Ranking-Mar-2021.pdf>

[2] Centers for Disease Control and Prevention. HIV Surveillance Report, 2020; vol. 33. <https://www.cdc.gov/hiv/library/reports/hiv-surveillance.html>. Published May 2022. Accessed June 20, 2022.

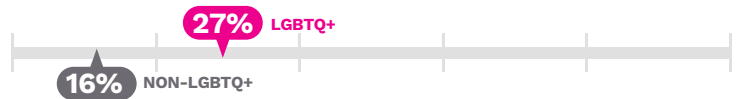
[3] AIDSVu interactive online mapping tool, 2022. Emory University's Rollins School of Public Health in partnership with Gilead Sciences, Inc. and the Center for AIDS Research at Emory University (CFAR). <https://aidsvu.org/local-data/united-states/south/florida/orlando/>

Economic Instability

Of the country's 50 largest metropolitan areas, the **Orlando area consistently ranks among the lowest in median hourly wages**. Economic challenges are even more severe for LGBTQ+ communities, who face higher levels of poverty, food insecurity, and unemployment than their straight cisgender counterparts, both across Florida and the U.S.

FLORIDA SOCIOECONOMIC INDICATORS⁴

% OF PEOPLE WHO ARE FOOD INSECURE



% OF PEOPLE WHO HAVE INCOMES <\$24K



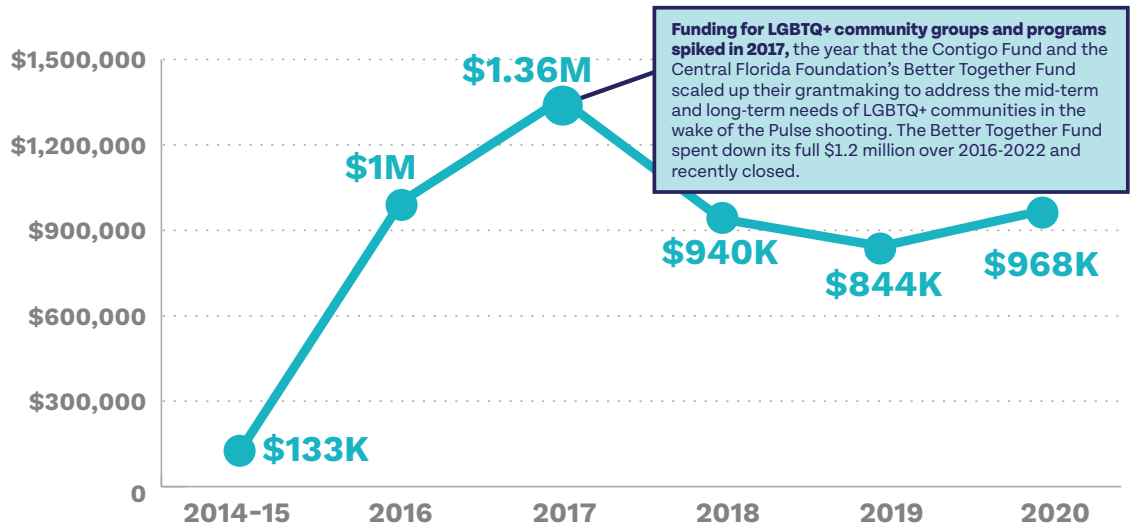
HOW ARE FOUNDATION FUNDERS SUPPORTING ORLANDO'S LGBTQ+ COMMUNITIES?

All statistics on LGBTQ funding in this section draw on the Funders for LGBTQ Issues database of foundation grants for LGBTQ issues, which is used to generate the organization's annual tracking reports. This section focuses on funding for LGBTQ+ community organizations and programs, and does not include direct support for individuals, such as direct cash assistance or scholarships. It covers data through 2020, the most recent year for which public tax returns of nonprofits and private foundations are currently available. Funders for LGBTQ Issues' data was supplemented by Contigo's own research, including further review of data from local funders. On the grant recipient side, Contigo requested grants data from all five local LGBTQ+ nonprofits with recent annual revenue of \$500,000 or more, and received data from all except onePulse Foundation. The result was a total dataset of nearly 300 grants.

Prior to 2016, funding for Central Florida's LGBTQ+ communities averaged less than \$70,000 annually.

After a sharp rise in 2016-2017 in the wake of Pulse, funding for LGBTQ+ community organizations and programs has generally been in the range of \$850,000-\$950,000 per year.

FUNDING FOR CENTRAL FLORIDA LGBTQ+ GROUPS & PROGRAMS, BY YEAR



Funding for LGBTQ+ community groups and programs spiked in 2017, the year that the Contigo Fund and the Central Florida Foundation's Better Together Fund scaled up their grantmaking to address the mid-term and long-term needs of LGBTQ+ communities in the wake of the Pulse shooting. The Better Together Fund spent down its full \$1.2 million over 2016-2022 and recently closed.

Top Ten Funders for Central Florida LGBTQ+ Community Organizations and Programs, 2017-2020



| | | | |
|--------------------------------|-------------|------------------------------|-----------|
| Contigo Fund | \$1,731,042 | Funders for LGBTQ Issues* | \$190,000 |
| Central Florida Foundation | \$722,539 | wayOUT LGBTQ Foundation | \$130,334 |
| Arcus Foundation* | \$600,000 | AIDS United | \$110,000 |
| GILEAD Sciences, Inc.* | \$500,000 | Orlando Health | \$70,000 |
| Foundation for a Just Society* | \$300,000 | Universal Orlando Foundation | \$66,000 |

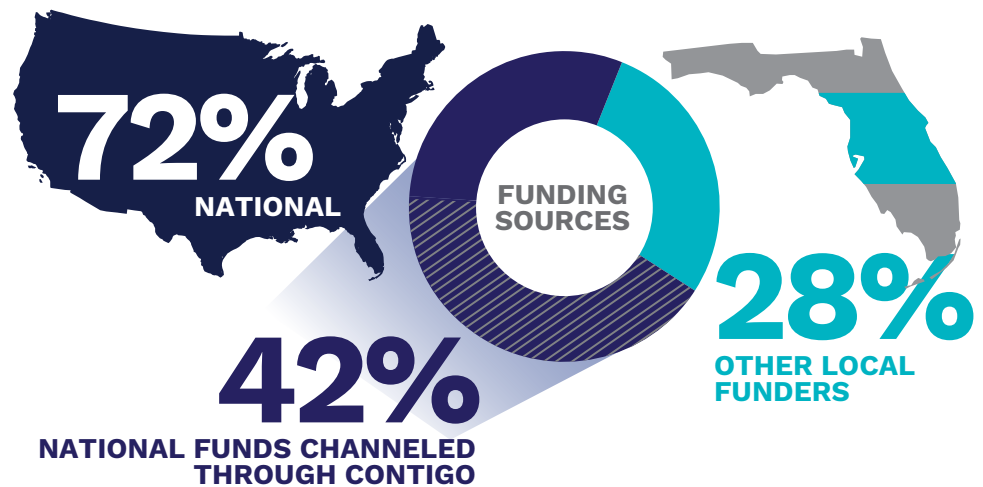
Funding for LGBTQ+ community organizations and programs in Central Florida is highly dependent on a small number of funders. **The top funder, Contigo, accounted for 42% of all LGBTQ+ funding in 2017-2020.**

*The four asterisked funders are national LGBTQ+ or HIV funders that collectively granted nearly \$1.5 million to Contigo over the four-year period of 2017-2020, the bulk of which Contigo then re-granted to local LGBTQ+ nonprofits and programs. These amounts are shown here in order to capture the full amount flowing from (or through) each funder, but are deducted from annual totals and other charts to avoid double-counting.

[4] GBT Demographic Data Interactive. (January 2019). Los Angeles, CA: The Williams Institute, UCLA School of Law. <https://williamsinstitute.law.ucla.edu/visualization/lgbt-stats/?topic=LGBT&area=12#density> Accessed June 2022.

The vast majority of LGBTQ+ funding for Central Florida from 2017-2020 came from national funding sources. Most of these national funds were channeled through the Contigo Fund, which then re-granted the bulk of funding to local grassroots LGBTQ+ organizations and programs. All local funders other than Contigo provided a total of about one-fourth of all LGBTQ+ funding for the region. Other than Contigo and Central Florida Foundation, no local foundation or corporation gave more than \$75,000 for Central Florida's LGBTQ+ communities during 2017-2020.

LGBTQ+ FUNDING FOR CENTRAL FLORIDA, BY FUNDER GEOGRAPHIC FOCUS, 2017-2020



Funding for Direct Relief and Scholarships for LGBTQ+ Individuals

While this infographic focuses primarily on funding for LGBTQ+ community organizations and programs, several local funders also provided direct support for LGBTQ+ individuals in need during 2017-2020, including the following:

OneOrlando Fund, founded by the City of Orlando, gave out **\$2,000,000** in 2017 in direct financial support for approximately 300 survivors and family members of victims of the shooting. This was the Fund's final disbursement, for a total of **\$32 million** distributed in 2016-2017 to survivors and victims' families.

The **onePulse Foundation** launched its scholarships program in 2020, giving out **\$313,000** for 49 scholarships for students across the country in honor of the 49 lives taken in the Pulse tragedy.

The Central Florida Foundation's **49 Fund** awarded **\$49,000** annually to local LGBTQ+ students in the years following Pulse. The Fund has since closed.

The Central Florida LGBTQ+ Relief Fund, launched by Contigo, administered by the LGBTQ+ Center Orlando, and in partnership with Bros in Convo, One Orlando Alliance, and QLatinx, distributed **\$246,250** in direct financial assistance in 2020 to vulnerable LGBTQ+ community members facing economic and health challenges during the COVID-19 pandemic. The Fund closed in 2021.

HOW MUCH RESOURCES DO ORLANDO'S LGBTQ+ COMMUNITY GROUPS RECEIVE?

All statistics on Central Florida LGBTQ+ nonprofits in this section draw on Contigo's research, which included review of publicly available 990s and financial information collected directly from Contigo Fund's grantee partners. It focuses on 2020, the most recent year for which public tax returns are currently available for most nonprofits. The data set includes LGBTQ+ nonprofit organizations and fiscally sponsored projects headquartered in Central Florida, but not LGBTQ+ programs of larger organizations or national or statewide organizations operating programs in Central Florida.

30+
LGBTQ+ COMMUNITY ORGANIZATIONS

Central Florida is home to more than **30 LGBTQ+ community organizations**. 20 of these groups were founded since 2016 – 10 of which are led by and for LGBTQ+ communities of color.

\$7.2M
2020 REVENUE FOR COMMUNITY ORGANIZATIONS

\$70M
ANNUAL REVENUE FOR HIV/AIDS SERVICE PROVIDERS

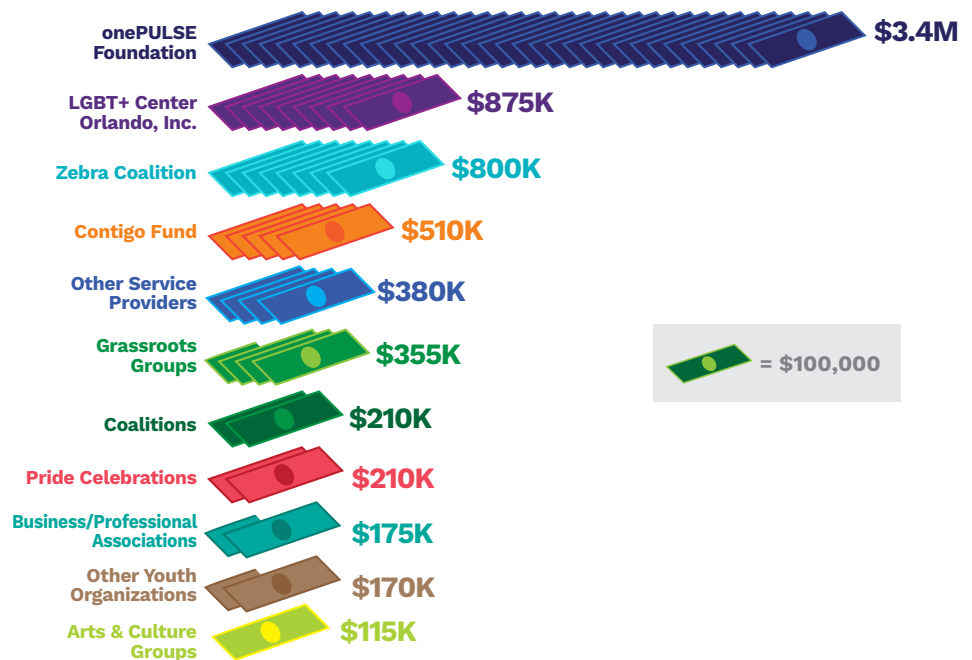
HIV/AIDS service providers are by far the largest organizations serving the region's LGBTQ+ communities. Combined, these organizations have annual revenue of over \$70 million,

primarily driven by health insurance reimbursements and restricted government grants. The vast majority of revenue was for four organizations: **BLISS Health** (\$31 million), **Hope and Help Center** (\$25 million), **26Health** (\$9 million), and **Miracle of Love** (\$5 million). These organizations provide a wide range of crucial services for people living with or affected by HIV/AIDS, including LGBTQ+ communities as well as the wider community.

2020 Snapshot: Annual Revenue of Orlando Area LGBTQ+ Groups

Outside of HIV/AIDS, **Central Florida's LGBTQ+ community organizations raised a total combined revenue of \$7.2 million in 2020**, including individual donations, government grants, and earned income as well as foundation funding.

- About half of the total was for the **onePULSE Foundation**, which had about \$3.4 million in revenue in 2020, and is currently leading a capital campaign to raise \$45 million for a planned **permanent museum and memorial for Pulse**.
- The second largest organization was the **LGBT+ Center Orlando, Inc.**, which raised about **\$875,000** for a range of **community services**, from case management and support groups to a community pantry.
- **The Zebra Coalition** had revenue of about **\$800,000** for its work addressing LGBTQ+ youth homelessness.



- **The Contigo Fund raised about \$510,000 in 2020**, the bulk of which was regranted through its participatory grantmaking programs for various LGBTQ+ grassroots groups, nonprofit organizations, and programs.
- **All other organizations and groups garnered less than \$500,000**, pointing to the dramatic under-resourcing of advocacy, arts & culture, grassroots empowerment, leadership development, and mental health/human service needs outside of HIV/AIDS.

WHAT ARE THE OPPORTUNITIES FOR FUNDERS?



National LGBTQ+ and Social Justice Funders have an opportunity to **build on Central Florida's burgeoning social justice ecosystem by helping grow advocacy groups and grassroots groups** on the frontlines of a state that is crucial in the battle for equality for marginalized communities.



HIV/AIDS Funders have an opportunity to address the region's stark HIV incidence by building on Central Florida's HIV/AIDS and LGBTQ+ infrastructure to address and integrate the full range of issues that intersect with HIV justice, from housing and mental health to racial justice and transgender-affirming healthcare systems.



Local Foundations and Corporations have an opportunity to renew their commitment to the Orlando area's LGBTQ+ communities. While a number of local foundations and corporations supported the OneOrlando Fund and Orlando's LGBTQ+ communities in the aftermath of Pulse in 2016-2017, few have done so since at a significant scale. Support from more local funders is essential to building the sustainability of the region's LGBTQ+ nonprofit ecosystem by supporting LGBTQ+ organizations and services – particularly grassroots LGBTQ+ groups and fiscally sponsored projects that are severely under-resourced but often high-impact.



contigofund.org

Contigo Fund, the first and only LGBTQ+ Latinx fund in the country and the largest funder of LGBTQ+ communities of color in the U.S. South, launched in response to the horrific June 2016 Pulse nightclub massacre in Orlando that occurred on Latin Night targeting LGBTQ+ people of color.



lgbtfunders.org

Funders for LGBTQ Issues works to increase the scale and impact of philanthropic resources aimed at enhancing the well-being of lesbian, gay, bisexual, transgender and queer communities, promoting equity, and advancing racial, economic and gender justice.