



# Orlando Strong Symposium

---

## State of Our Future



# A Catalyst For Change

---

*The Orlando Strong Symposium is an annual event that brings together leaders in local and state government and the non-profit, public and private sectors of Central Florida. It gives community members unparalleled access to these decision-makers and is a catalyst for change in the region.*





# 2020 Initiatives Created

---



## **HIV Stigma Campaign:**

Thanks to you HIV Justice panel, the City of Orlando will be the first city in the U.S. South to launch a comprehensive community-driven HIV education campaign.



## **Sex Worker Outreach:**

A public health policy inclusive of sex workers was created in Orlando and Kissimmee.



## **LGBTQ+ Food Access:**

Our nonprofit sector panel led to expanded food pantries in LGBTQ spaces.



## **Trans Task Force:**

A Trans Advisory Group to the Mayor of Orlando was formed that comprises trans community leaders that participated in the Symposium.



## **LGBTQ+ Mutual Aid:**

Last year's Symposium served as a fundraising campaign for the LGBTQ+ Relief Fund, which raised over \$60,000 in individual donations to provide financial aid to our community during COVID-19.



## **Law Enforcement:**

Last year's Symposium led to an event hosted by the One Orlando Alliance inviting the LGBTQ+ community to voice its concerns at Orange County Police Headquarters.



# Last Year's Outcomes

**4,000**

*An average of 4k participants reached online across 4 days*

**8**

*Elected officials across local and state government participated*

**41%**

*Of panelists were leaders in HIV advocacy and Public Health*

**29%**

*Of panelists were trans or non-binary social impact leaders*

**34%**

*Of panelists were Black and brown LGBTQ community leaders*

**2020**



# Sponsorship Levels

---

Sponsors will be exposed to an audience of over 4000 individuals. The majority are Latinx and Black Gay men, Trans women, and allies.





# **Presenting Partner – \$10,000 (limit 1)**

- **Special recognition as Presenting Partner of Orlando Strong Symposium**
- **Opportunity to submit a video for streaming during a virtual panel discussion**
- **Individual acknowledgement by Executive Director at City Beautiful Reception and on all live stream events**
- **Co-branding opportunities for all guest welcome bags**
- **Logo inclusion on all Live stream broadcasts**
- **Opportunity to speak at City Beautiful Reception**
- **FULL page ad space in event program (partner provides ad)**
- **Special thank you on social media**
- **Table space for marketing material and space for up to 2 representatives during City Beautiful Reception**
- **Opportunity to include partner's branded items in guest welcome bags**
- **Invitation to City Beautiful Reception**
- **Name AND Logo listed in Press Release**



# **City Beautiful Reception Partner– \$5,000 (limit 1)**

---

- **Special Recognition as City Beautiful Reception Partner**
- **Opportunity to speak at City Beautiful Reception**
- **½ page ad space in event program (partner provides ad)**
- **Special thank you on social media**
- **Table space for marketing material and space for up to 2 representatives during City Beautiful Reception**
- **Opportunity to include organization's branded items in guest welcome bags**
- **Invitation to City Beautiful Reception**
- **Name AND Logo listed in Press Release**



## **Community Partner– \$2,500**

---

- ¼ page ad space in event program (partner provides ad)
- Special thank you on social media
- Table space for marketing material and space for up to 2 representatives during City Beautiful Reception
- Opportunity to include organization's branded items in guest welcome bags
- Invitation to City Beautiful Reception
- Name AND Logo listed in Press Release

## **Partner– \$1,000**

---

- Table space for marketing material and space for up to 2 representatives during City Beautiful Reception
- Opportunity to include organization's branded items in guest welcome bags
- Invitation to City Beautiful Reception
- Name listed in Press Release



## **Supporter of Contigo Fund– \$500**

---

- Opportunity to include organization's branded items in guest welcome bags
- Invitation to City Beautiful Reception
- Name listed in Press Release

## **Friends of Contigo– \$250**

---

- Invitation to City Beautiful Reception
- Name listed in Press Release



# Sponsorship Contact Form

- Sponsorship Contact information
- Sponsorship Level information
- select method of payment
- authorized representative
- Sponsoring Company (as it should appear in print): \_\_\_\_\_
- Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_
- Address: \_\_\_\_\_
- Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_
- Your sponsorship commitment package: \_\_\_\_\_ Total Amount: \_\_\_\_\_
- Check enclosed for \$: \_\_\_\_\_ payable to Proteus Fund. Memo should read Contigo Fund-Symposium Sponsorship
- Invoice: Please send invoice to the following name and address:
- Name: \_\_\_\_\_ Address: \_\_\_\_\_
- Return form via email to A.f.acosta22@gmail.com
- For Credit Card only:
- Contact Andres Acosta to process credit card payments: a.f.acosta22@gmail.com
- Sponsoring Company (print): \_\_\_\_\_
- Signature: \_\_\_\_\_

Mail Checks to Proteus Fund 15 Research Drive, Suite B  
Amherst, MA 01002



# THANK YOU!

---



*Andres Acosta*



*[andres@contigofund.org](mailto:andres@contigofund.org)*



*407-267-3076*



*[contigofund.org/orlandostrongsymposium/](http://contigofund.org/orlandostrongsymposium/)*

