# Orlando Strong Symposium

State of Our Future

ontigo

FUND

# A Catalyst For Change

The Orlando Strong Symposium is an annual event that brings together leaders in local and state government and the non-profit, public and private sectors of Central Florida. It gives community members unparalleled access to these decision-makers and is a catalyst for change in the region.

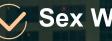


### 2020 Initiatives Created



### HIV Stigma Campaign:

Thanks to you HIV Justice panel, the City of Orlando will be the first city in the U.S. South to launch a comprehensive community-driven HIV education campaign.



### **Sex Worker Outreach:**

A public health policy inclusive of sex workers was created in Orlando and Kissimmee.

### LGBTQ+ Food Access:

Our nonprofit sector panel led to expanded food pantries in LGBTQ spaces.



### Trans Task Force:

A Trans Advisory Group to the Mayor of Orlando was formed that comprises trans community leaders that participated in the Symposium.

### **LGBTQ+ Mutual Aid:**

Last year's Symposium served as a fundraising campaign for the LGBTQ+ Relief Fund, which raised over \$60,000 in individual donations to provide financial aid to our community during COVID-19.



### Law Enforcement:

Last year's Symposium led to an event hosted by the One Orlando Alliance inviting the LGBTQ+ community to voice its concerns at Orange County Police Headquarters.

### Last Year's Outcomes

### 4,000

An average of 4k participants reached online across 4 days

Elected officials across local and state government participated Of panelists were leaders in HIV advocacy and Public Health

4 %

**29%** Of panelists were trans or non-binary social impact leaders **34%** Of panelists were Black and brown LGBTQ community leaders

2020

# **Sponsorship Levels**

Sponsors will be exposed to an audience of over 4000 individuals. The majority are Latinx and Black Gay men, Trans women, and allies.



# Presenting Partner – \$10,000 (limit 1)

- Special recognition as Presenting Partner of Orlando Strong Symposium
- Opportunity to submit a video for streaming during a virtual panel discussion
- Individual acknowledgement by Executive Director at City Beautiful Reception and on all live stream events
- Co-branding opportunities for all guest welcome bags
- Logo inclusion on all Live stream broadcasts
- Opportunity to speak at City Beautiful Reception
- FULL page ad space in event program (partner provides ad)
- Special thank you on social media
- Table space for marketing material and space for up to 2 representatives during City Beautiful Reception
- Opportunity to include partner's branded items in guest welcome bags
- Invitation to City Beautiful Reception
- Name AND Logo listed in Press Release

# City Beautiful Reception Partner- \$5,000 (limit 1)

- Special Recognition as City Beautiful Reception Partner
- Opportunity to speak at City Beautiful Reception
- ½ page ad space in event program (partner provides ad)
- Special thank you on social media
- Table space for marketing material and space for up to 2 representatives during City Beautiful Reception
- Opportunity to include organization's branded items in guest welcome bags
- Invitation to City Beautiful Reception
- Name AND Logo listed in Press Release

# **Community Partner- \$2,500**

- <sup>1</sup>/<sub>4</sub> page ad space in event program (partner provides ad)
- Special thank you on social media
- Table space for marketing material and space for up to 2 representatives during City Beautiful Reception
- Opportunity to include organization's branded items in guest welcome bags
- Invitation to City Beautiful Reception
- Name AND Logo listed in Press Release

### Partner-\$1,000

- Table space for marketing material and space for up to 2 representatives during City Beautiful Reception
- Opportunity to include organization's branded items in guest welcome bags
- Invitation to City Beautiful Reception
- Name listed in Press Release

### Supporter of Contigo Fund-\$500

- Opportunity to include organization's branded items in guest welcome bags
- Invitation to City Beautiful Reception
- Name listed in Press Release

# Friends of Contigo- \$250

- Invitation to City Beautiful Reception
- Name listed in Press Release

# **Sponsorship Contact Form**

- Sponsorship Contact information
- Sponsorship Level information
- select method of payment
- authorized representative
- Contact Name: \_\_\_\_\_\_Title: \_\_\_\_\_Title: \_\_\_\_\_TTTLE: \_\_\_\_TTTLE: \_\_\_TTTLE: \_\_\_TTTLE: \_\_\_\_TTTLE: \_\_\_\_TTTLE: \_\_\_TTTLE: \_\_\_TTTLE: \_\_\_\_TTTLE: \_\_\_TTTLE: \_\_TTTLE: \_TTTLE: \_TTTLE: \_\_TTTLE: \_TTTLE: \_TTTTLE: \_TTTLE: \_\_TTTLE: \_TTTLE: \_TTTTLE: \_\_TTTLE: \_TTTLE: \_TTTLE: \_T
- Your sponsorship commitment package: \_\_\_\_\_\_
- Check enclosed for \$: \_\_\_\_\_ payable to Proteus Fund. Memo should read Contigo Fund-Symposium Sponsorship

Total Amount:

- Invoice: Please send invoice to the following name and address:
- Name: \_\_\_\_\_ Address: \_\_\_\_\_
- Return form via email to A.f.acosta22@gmail.com
- For Credit Card only:
- Contact Andres Acosta to process credit card payments: a.f.acosta22@gmail.com
- Sponsoring Company (print):
- Signature: \_\_\_\_\_

# THANKYOU!

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